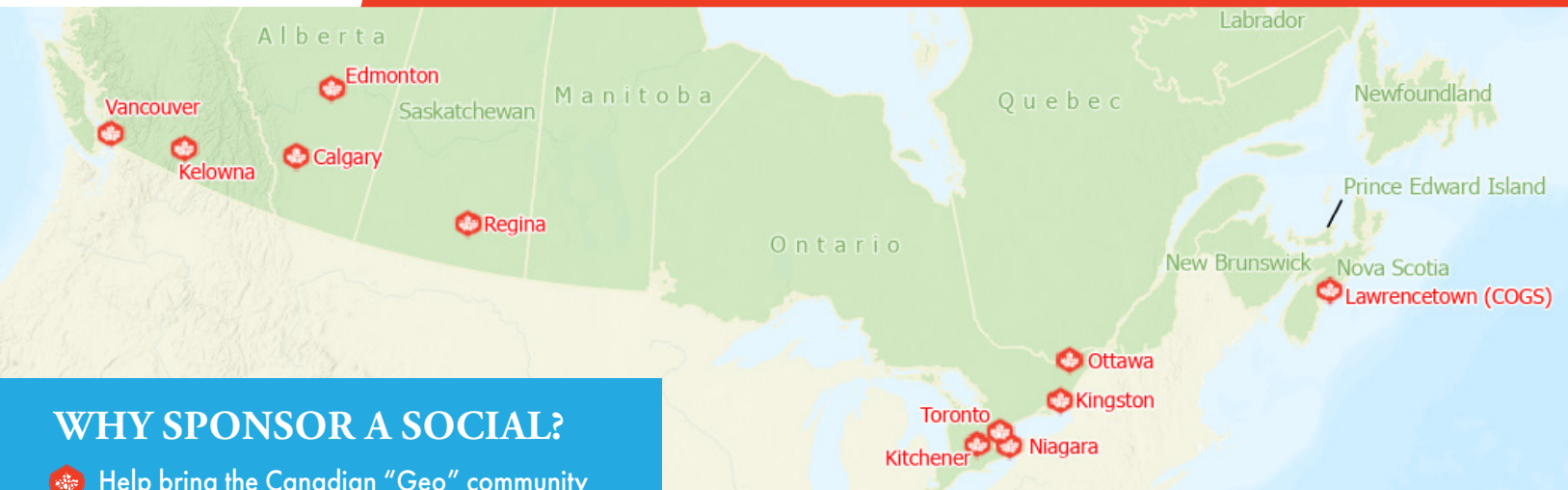


# 7<sup>th</sup> ANNUAL GOGEOMATICS CANADA BACK TO SCHOOL SOCIALS



## WHY SPONSOR A SOCIAL?

- Help bring the Canadian "Geo" community back after COVID
- Promote your brand to Canada's current and next generation of geospatial professionals
- Showcase your organization as a relevant and active member of Canada's geomatics sector
- Spread the word about your products, services, and events
- Show your support for the Canadian geospatial community
- Welcome the newest members of the Canadian geospatial community to our sector

## THE GOGEOMATICS NETWORK IS BACK!

We are getting together in person and resuming the tradition of welcoming the next generation of geomatics professionals to the sector. In preparation for the 7<sup>th</sup> annual series of coast-to-coast Back to School Socials this September, GoGeomatics has prepared this sponsorship information brochure.

Since 2013, it has been the generous support of the Canadian geospatial community that has allowed us to host these events where we network with working professionals and welcome new and returning students to our sector.

Our previous socials in 2019 welcomed over 500 geospatial, geomatics and geography students to the sector. Our goal is to help them achieve success in their chosen careers and provide networking opportunities. We host regular free networking events across the country and your sponsorship allows us to do that.

Please consider being a national or city-level sponsor of these popular events in the Canadian geomatics community. Together we empower our sector.

## YOUR BRAND'S SUPPORT HIGHLIGHTED ON OUR CHANNELS:

6,000+ Newsletter Contacts



10,000+ Followers



5,500+ Members



2,000+ Followers

## BACK TO SCHOOL SOCIALS

Lawrencetown (COGS)	September 9 <sup>th</sup>
Niagara	September 13 <sup>rd</sup>
Kitchener/Waterloo	September 14 <sup>th</sup>
Toronto	September 15 <sup>th</sup>
Kingston	September 16 <sup>th</sup>
Ottawa	September 19 <sup>th</sup>
Regina	September 21 <sup>st</sup>
Calgary	September 22 <sup>nd</sup>
Edmonton	September 23 <sup>rd</sup>
Vancouver	September 26 <sup>th</sup>
Kelowna	September 27 <sup>th</sup>



## CONFIRMED NATIONAL 2022 SPONSORS



THE UNIVERSITY  
OF BRITISH COLUMBIA

To sponsor the Back to School Socials, contact  
Jonathan Murphy at [jmurphy@gogeomatics.ca](mailto:jmurphy@gogeomatics.ca)



Vancouver



Kelowna



Toronto

# SPONSORSHIP BENEFIT PACKAGES 2022-23

Geomatics has always been a big part of Canada's history. We are asking you to consider supporting our socials for the 2022-2023 season by becoming a national or city-level sponsor. For our Back-to-School Socials, your sponsorship covers the cost of the event including the planning, promotion, food, t-shirts, and more. The value of your support continues through the social season as we host events from September to May.

GoGeomatics Canada is the most visible and effective medium for your brand. Let's work together to make our sector stronger by supporting our youth and the next generation of leaders. These events are where Canada's leading brands share their enthusiasm and passion with Canada's largest network of "geo" professionals in Canada. Sponsorship opportunities close on August 24<sup>th</sup>. This is an opportunity to showcase your organization as a leader in Canada's geospatial community and raise your brand profile.

All prices are in Canadian dollars. Taxes are extra.

	City \$500 per city	National \$3,500 all 11 socials
Give welcome to participants	✓	✓
Logo on table cards at social venues sponsored	✓	✓
Your branding on posters put up at schools with geomatics and geospatial programs promoting the socials	✓	✓
Opportunity to provide sponsored prizes at the socials, e.g. draws for free membership, software, swag etc.*	✓	✓
Social Media promotions of your brand in connection with Back to School Social	✓	✓
Logo and link in online magazine Back to School Social promotions from GoGeomatics	✓	✓
Opportunity to post an article on GoGeomatics Magazine		✓
National community sponsor logo in GoGeomatics magazine frontpage		✓

\*Promotional materials and prizes must be mailed at the sponsor's expense to each city, by August 24<sup>th</sup>, 2022

## OUR 2019 SPONSORS

### NATIONAL SPONSORS



Centre of Geographic Sciences  
nsc



McElhanney

MARKETING SPONSOR



CanadianGIS.com

### CITY SPONSORS



To sponsor the Back to School Socials, contact Jonathan Murphy at [jmurphy@gogeomatics.ca](mailto:jmurphy@gogeomatics.ca)