

# 2020 SPONSORSHIP & EXHIBITORS PACKAGE



# GeoIgnite

2020

## CONFERENCE • OTTAWA



OTTAWA CONFERENCE  
AND EVENT CENTRE

# JUNE 22-24

PRESENTED BY



GOGEOMATICS  
CANADA

### CANADA'S NATIONAL GEOSPATIAL & LOCATION TECHNOLOGY EVENT

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Geolgnite 2020 Canada's Premier Annual  
National Geospatial Event  
June 22<sup>nd</sup> – June 24<sup>th</sup>



Dear Colleague:

On behalf of the Geolgnite 2020 conference committee, I'm pleased to invite you to attend, present, exhibit or sponsor the second annual National Canadian Geospatial and Location Technology Conference, Geolgnite in Ottawa.

Following the success of our inaugural event, Canada's National Geospatial conference is back for 2020. Situated in Ottawa, our nations capital, where the Canadian geomatics sector will gather from Monday 22<sup>nd</sup> to Wednesday 24<sup>th</sup> June for three days of knowledge, collaboration and sharing.

We hope that you will join us in 2020 as we have expanded every aspect of the conference. This means more opportunities for speakers, workshops, and doubling both the size and scope of our trade show and exhibition. We expect to attract 300-400 participants, and 35-50 trade show exhibitors for our second year.

Canada's most exciting location technology event is raising the bar by adding these new features for 2020:

- Ottawa river boat GoGeomatics Networking Social
- Geolgnite YouTube Channel for our talks
- An expanded workshop program
- Doubling of the exhibition and trade show
- A series of speciality summits and forums in addition to our core content
- An executive dinner
- Business start-up program and lounge area
- Media Wall with prime messaging from our speakers, partners, sponsors and exhibitors

Geolgnite's 2020 Sponsorship and Exhibitor Package includes a broad range of opportunities to allow participants to help facilitate business-to business (B2B) and business-to-government (B2G) connections, as well as government to government (G2G) interactions. Participants will be able to expand their networks, generate sales, increase services exposure, recruit new talent, expand the reach of their brand and connect with decision makers. The conference's agenda has been curated by an advisory committee comprised of government, business, and geospatial innovation leaders to ensure our event is endorsed by the most relevant organizations in the location technology sector.

Thank you for taking the time to read this letter and for helping us build a world class conference program addressing topical geospatial issues and challenges. I'm always available to discuss any questions you may have. You can reach our communication coordinator by email at [tessa@gogeomatics.ca](mailto:tessa@gogeomatics.ca).

Visit our website <http://www.geoignite.ca>

Sincerely,  
Jonathan Murphy  
Managing Director, GoGeomatics

A handwritten signature in black ink, appearing to read "Jonathan Murphy", written in a cursive style.

## CANADA'S NATIONAL GEOSPATIAL & LOCATION TECHNOLOGY EVENT

The 2020 conference is in Ottawa and offers opportunities to explore and topics in the geospatial and location technology sector here in Canada and globally.

The conference is organized by GoGeomatics Canada and an advisory committee made up of key public and private sector organizations. Geolignite promises to bring the current digital transformation taking place globally to the community here in Canada.

For 2020 we are building upon the energy and enthusiasm of the geomatics community by increasing both the scope and scale of the Geolignite conference. Our committee's 5-year goal of the conference is to grow to over 1,000 delegates and 100 exhibitors. We are a vendor neutral event.

We will also be discussing new offerings and ideas that may shape the future of Canada, Canadians and impact organizations abroad.

## CONFERENCE AT A GLANCE

### Day 1

Monday, June 22<sup>nd</sup>

Day	<ul style="list-style-type: none"> <li>Workshop day</li> </ul>
Evening	<ul style="list-style-type: none"> <li>Geolignite Ottawa River Boat social</li> </ul>

### Day 2

Tuesday, June 23<sup>rd</sup>

Day	<ul style="list-style-type: none"> <li>Plenary</li> <li>Main conference</li> <li>Exhibition and tradeshow</li> </ul>	Evening	<ul style="list-style-type: none"> <li>Reception in the exhibition space</li> <li>Executive dinner (by invitation only)</li> </ul>
Career Day (Colocated and separate event) Tickets sold separately.			

### Day 3

Wednesday, June 24<sup>th</sup>

Day	<ul style="list-style-type: none"> <li>Conference</li> <li>Exhibition and tradeshow</li> <li>Forums, tracts and summits all in different rooms.</li> </ul>
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## GEOLGNITE 2020 AUDIENCE AND PARTICIPANTS

Geolgnite's Conference is designed to provide public and private sector leaders and practitioners, the opportunity to connect with and learn from one another. They will also have the opportunity to hear from leading edge experts who successfully tackled disruption and change.

Due to the fact that Geolgnite is based in Ottawa, we enjoy a lot of popularity with federal government departments working with geospatial and location technology and policy related questions. Geolgnite has been very successful gathering decision makers and C-level executives eager to engage and share. The global digital disruption is moving so quickly, and public sector leaders and organizations must be prepared and equipped to navigate through the challenges in order to emerge even stronger. Here's who joined us in 2019.

### 250 Individual Geolgnite 2019 Participants



**60**

Commercial Organizations



**9**

Cities, Municipalities, & First Nations



**25**

Federal Government  
Departments & Agencies



**6**

Provincial & Territorial  
Governments



**10**

Educational Institutions  
& Non Profit Groups

## WHO JOINED US FOR GEOLGNITE 2019?

Below is a table of the companies, government departments, and organizations that participated in 2019. Many of these organizations have already reserved their space and are already making plans to attend.

### Industry Participants

- 21AT Canada
- Acosys Consulting Service Inc
- AGSI
- Angus GeoSolutions Inc. (AGSI)
- Applanix Corporation
- ASG Mapping Ltd
- ASL Environmental Sciences
- Aurora Consulting
- Aurora Geosciences Ltd.
- Avenza Systems, Inc
- Base Mapping
- Between the Poles
- CartoVista
- Ciril GROUP
- Consortech
- CubeWerx
- Development Seed
- DWD (German Meteorological Services)
- Eagle GIS
- Ecopia.ai
- Effigis Geo-Solutions inc.
- Enview
- Esri Canada Limited
- excellTR
- First Base Solutions Inc.
- go. Spectral
- Global Grid Systems
- GoGeomatics Canada
- Grenadine Technologies
- Habitat Seven
- Here Technologies
- Hexagon
- Innovation, Science and Economic Development Canada
- Integeog Canada
- Invest Ottawa
- Kongsberg Geospatial
- Location Intelligence & Design
- Mapbox
- Mapillary Inc
- MapSherpa
- MAXAR/MDA
- McElhanney
- Nokia
- OEC
- Open Geospatial Consortium (OGC)
- Pacific Geomatics Ltd
- PCI Geomatics
- Planview Utility Services Limited
- Praxiem
- Professional Surveyors Canada
- RHEA Inc.
- RiverCross Technologies
- SkyWatch
- Sparkgeo
- Spatial Networks
- Tallysman
- Teledyne Optech
- UrtheCast
- WebGIS 2.0

## Government Participants

- Aeroports de Montreal
- Agriculture and Agri-Food Canada
- BC Provincial Government
- CAF/DND
- Canada Centre for Mapping and Earth Observation
- Canada Centre for Remote Sensing
- Canadian Hydrographic Service Fisheries and Oceans
- Canadian Ice Service
- Canadian Space Agency
- City of Brampton
- City of Kingston
- City of Ottawa
- Communications Research Centre Canada
- Department of Fisheries and Oceans
- Department of National Defence
- Elections Canada
- Employment and Social Development Canada
- Environment and Climate Change Canada (ECCC)
- Fisheries and Oceans Canada
- Government of Canada, Employment and Skills Development Canada
- Grenoble-Alpes Métropole - France
- Human Resources and social Development Canada (HRSDC)
- Indigenous and Northern Affairs Canada (INAC)
- Innovation, Science, and Economic Development Canada (ISED)
- International Joint Commission
- Kwanlin Dün First Nation
- Library of Parliament
- Mapping and Charting Est. - DND
- Ministère de l'Énergie et des Ressources naturelles du Québec
- National Authority for Remote Sensing and Space Sciences
- National Capital Commission (NCC)
- Natural Resources Canada (NRCan)
- NAV CANADA
- Office of the Privacy Commissioner of Canada
- Public Safety Canada
- Public Services and Procurement Canada
- Quebec Government
- Service Canada
- Statistics Canada
- The City of Winnipeg - Geomatics and Land Information Services
- Town of Blue Mountains
- Town of Stony Plain
- U.S. Department of Interior's National Geospatial Advisory Committee (NGAC)
- Yukon Government
- Province of Nova Scotia
- Doig River First Nation

## Education Participants

- Applied Geomatics Research Group (AGRG)
- Carleton University
- Fleming College
- University of Calgary
- University of New Brunswick Graduate
- University of Ottawa
- University of Ottawa
- University of Waterloo
- Royal Canadian Geographical Society

## WHAT OUR AUDIENCE SAID THEY LIKED ABOUT GEOIGNITE 2019\*

- Keynote presentations, exhibitor booths, and the diversity of presentations and panels.
- It was a great first event, I think it could get bigger and better each year!
- The great vibe of the event which was so positive in every respect.
- The friendly atmosphere, the quality of presenters and the information being discussed.
- So much leadership from both the private and public sectors at the event. We never see this.
- The networking opportunities and the opportunity to get exposure to the community of practice,
- The first day was great - good speakers as well as ample opportunity to network.
- Networking opportunities, visiting tradeshow along with keynotes.
- Great conference to get Canadian GIS analysts/developers/workers together.
- The food was great, the set up was seamless, and the first day was very vibrant and exciting.
- Getting an idea of what is out there. Getting out of the bubble of what goes on at work every day and seeing what other organizations are doing.
- Very well organized, good networking opportunities, nontechnical presentations and panel discussions.
- Diversity of presentation topics, opportunity to see what is new in the Geospatial World.
- I learned a lot, made a lot of new contacts, also had some fun at the social events.
- I liked the pace and the opportunity to meet everyone in one place.
- Talks with detailed, specific content (eg. uses of Mapbox)

\*Source: Results of an independent survey carried with participants after the show of show participants. Participants provided no company or personal information.



## HIGHLIGHTS & NEW FEATURES OF GEOIGNITE 2020

Geolgnite 2020 is shaping up to be the best location technology conference event in Canada. This year we are providing our attendees with even more information on the latest innovations, emerging location technologies, data services and thought leadership our sector has to offer.

Keeping our promises to bring together senior members of the government, business executives, and thought leaders, we intend to not only do it again, but to grow the event. The seed that was planted in 2019 has sprouted and the dream of an annual national level geospatial and location technology event is now real.

### EXPANDED LEADERSHIP & PANEL DISCUSSIONS

A full day consisting of an expanded plenary session with top Canadian and international leadership.

### NATIONAL TECHNOLOGY SUMMITS & FORUMS

Several specialist topics will be hosted that naturally found a home within Canada's National Geospatial event. Full list of these content pieces for the conference will be announced in the coming weeks and months.

### GREEN ROOM FOR SPEAKERS AND VOLUNTEERS

Geolgnite is providing a home base for our speakers and volunteers in the form of a green room with information on any changes to the program or any other questions related to the smooth running of the event.

### GEOIGNITE 2020 WORKSHOP PROGRAMS & DEMONSTRATIONS

In our first year we were proud to be joined by PCI Geomatics and OSGEO Ottawa as both organisations put together workshops delivering high quality engaging content. For Geolgnite 2020 we are expanding the workshops program to offer a wide variety of opportunities to participants for learning. If you have a workshop, seminar, or course you would like to present at Geolgnite please contact [tessa@gogeomatics.ca](mailto:tessa@gogeomatics.ca) in order to discuss your ideas for a workshop.

### GEOIGNITE EXHIBITORS COCKTAIL RECEPTION JUNE 23<sup>RD</sup>

Bringing the "Wow" to the end of the first full plenary day. Geolgnite turns down the lights and turns up the fun. The entire plenary moves across to the exhibition hall and trade show hall for cocktails and hors d'oeuvre. Be entertained by our surprise performers.

### THE GEOIGNITE EXECUTIVE DINNER JUNE 23<sup>RD</sup>

GoGeomatics is hosting an executive dinner after the conference reception. This is an invite only event for the Geolgnite committee, key sponsors, and our keynotes. An intimate dinner to thank our everyone for their efforts. This will be a sit-down meal provided by the OCEC chef.

### OTTAWA RIVER CRUISE NETWORKING EVENT JUNE 22ND

To celebrate our second annual conference, Geolgnite is adding a sunset boat cruise GoGeomatics Social to start us off. The cruise is included in the price of your full Geolgnite registration; however, participants are asked to claim their tickets. Join us on the Empress of Ottawa behind the Parliament. The event will offer opportunity for networking and build connections before the kick off the plenary the next day.

### DOUBLING THE SIZE OF OUR TRADE SHOW

Geolgnite will be including a startup zone for new companies looking to join us and showcase their products and services.

### GEOIGNITE EXHIBITION MEDIA WALL

An exciting new tool for our exhibitors and sponsors is our Geolgnite Media wall within the exhibition space. We will be broadcasting exhibitors and sponsors content throughout the conference.

### NEW GEOIGNITE NETWORKING LOUNGE AREA

Based on post event surveys we identified that a comfortable area for conversations was important to our participants. A space with sofas, coffee tables and chairs are being provided with custom branding opportunities.

### OUR SEPARATE & COLLOCATED EVENT: THE FUTURE OF GEOSPATIAL CAREERS

This is our separate but colocated career fair for students, graduates, and job seekers. This event is special as it provides participants with a much lower entry barrier on ticket price for the day and allows the job seekers to join us for breaks on the first day. If you are looking to hire top geospatial talent this is the event for you.

GoGeomatics Canada is also leveraging its strong network of job seekers and employers to create Career Day event at the conference. After over 15 years of helping employers and job seekers come together with Canada's premier job and geospatial magazine, we have a career day at this year's conference. On Day one of the Conference, we will bring together local and regional talent from across the sector to learn about your organization and why they should apply for a position. Participation is important as your organization can be established as a serious career opportunity in a very competitive market for top talent. You will be able to present directly to job seekers that are motivated and quickly conduct on the spot assessment of talent. Throughout the day you will be able to mix and mingle with job seekers in both a formal and informal setting.

By participating in this year's career event at Geolgnite 2020, you will support your current and future Human Resource needs which will lower your costs and increase your opportunity to attract top talent.

### WHAT TO EXPECT DAY OF THE CAREER EVENT?

As an employer, you will have the opportunity to present your organization and relevant opportunities to all the job seekers. You will have a tabletop exhibit to take applications and meet prospective job seekers. This is a six-foot table with two chairs, with access to internet and a power cord upon request. Get involved. Meet those talented individuals who will become the future of our industry. Participate by contacting [tessa@gogeomatics.ca](mailto:tessa@gogeomatics.ca) for more information.

## REGISTRATION, TRADE-SHOW, SPONSORSHIP OVERVIEW

Sponsorship packages include varying numbers of complimentary conference tickets, allowing staff to network with other Geolignite 2020 attendees to generate sales leads and make new sector contacts and important connections.

### REGISTRATION FOR THE CONFERENCE – REGISTER TODAY!

Registration	Package	Price
Early Bird (open until March 31st) Full Conference Registration	One Registration	\$575
Full Conference Registration	One Registration	\$695
Exhibitor Booth Ticket	Exhibitor Booth Ticket Booth (Access to Exhibition, Meals, Social activities)	\$275

Please note all taxes are extra and pricing is in CAD

### Exhibitors Packages

Package	Price	All booth space comes with 6-foot skirted table(s); chairs; Electrical outlet; Wireless Internet)
Double Booth (20X10 in exhibition hall)	\$6,000	<ul style="list-style-type: none"> <li>• 2 Registrations/2 Booth Tickets</li> <li>• Double booth space</li> <li>• Logo on conference website &amp; agenda</li> <li>• Mention in Geolignite communications</li> </ul>
Prime Location Booth (10X10 in exhibition hall)	\$5,000	<ul style="list-style-type: none"> <li>• 1 Registration/1 Booth Ticket</li> <li>• Prime Location placement in tradeshow</li> <li>• Single booth</li> <li>• Logo on conference website &amp; agenda</li> <li>• Mention in Geolignite communications</li> </ul>

Single Booth (10X10 in exhibition hall)	\$3,000	<ul style="list-style-type: none"> <li>• 1 Registration/1 Booth Ticket</li> <li>• Single booth space</li> <li>• Logo on conference website &amp; agenda</li> <li>• Mention in Geolignite communications</li> </ul>
Start up Booth	\$1,000	1 Full conference Registration

Please note all pricing is in CAD

### Conference Sponsorship Packages Overview

Package	Price	Overview
Platinum Sponsorship (Co-hose Package)	\$25,000 1 Available	Includes 6 registrations and Double Booth Package Sponsorship benefits listed on page 21-22
Gold Sponsorship	\$12,500 2 Available	Incl 4 registrations & Double Booth Package Sponsorship benefits listed on page 22-23
Silver Sponsorship	\$6,000	Incl 2 registrations & 2 booth tickets with Single Booth Package Sponsorship Benefits listed on page 22
Associate Sponsorship	\$350	Allows you to add your brand to Conference website and Conference App
Student Registration Sponsorship	\$5,000	Support 10 students attending the full conference

Please note all pricing is in CAD

**Note: Packages are available on first come basis**

## Hospitality, River Cruise and Entertainment Sponsorships

Package	Price	Overview
Breakfast Sponsor	\$1,850	Includes 1 Registration and benefits outlined on page 25
Break Sponsors	\$3,000	Includes 1 Registration and benefits outlined on page 25
Lunch Sponsor	\$3,500	Includes 2 Registrations and benefits outlined on page 26
Networking Event/Reception Sponsor June 23, 2020	\$5,000	Includes 2 Registrations and benefits outlined on page 26
River Cruise Sponsor	\$7,500	Includes 2 Registrations and benefits outlined on page 26
Exhibition Reception Entertainment Sponsor after Plenary	\$2,500	Includes 1 registration and benefits outlined on page 27

Please note all pricing is in CAD

To submit your request for a booth or a sponsorship please email [tessa@gogeomatics.ca](mailto:tessa@gogeomatics.ca) and you will be forwarded a URL to the Registration Portal.

## Terms and Conditions

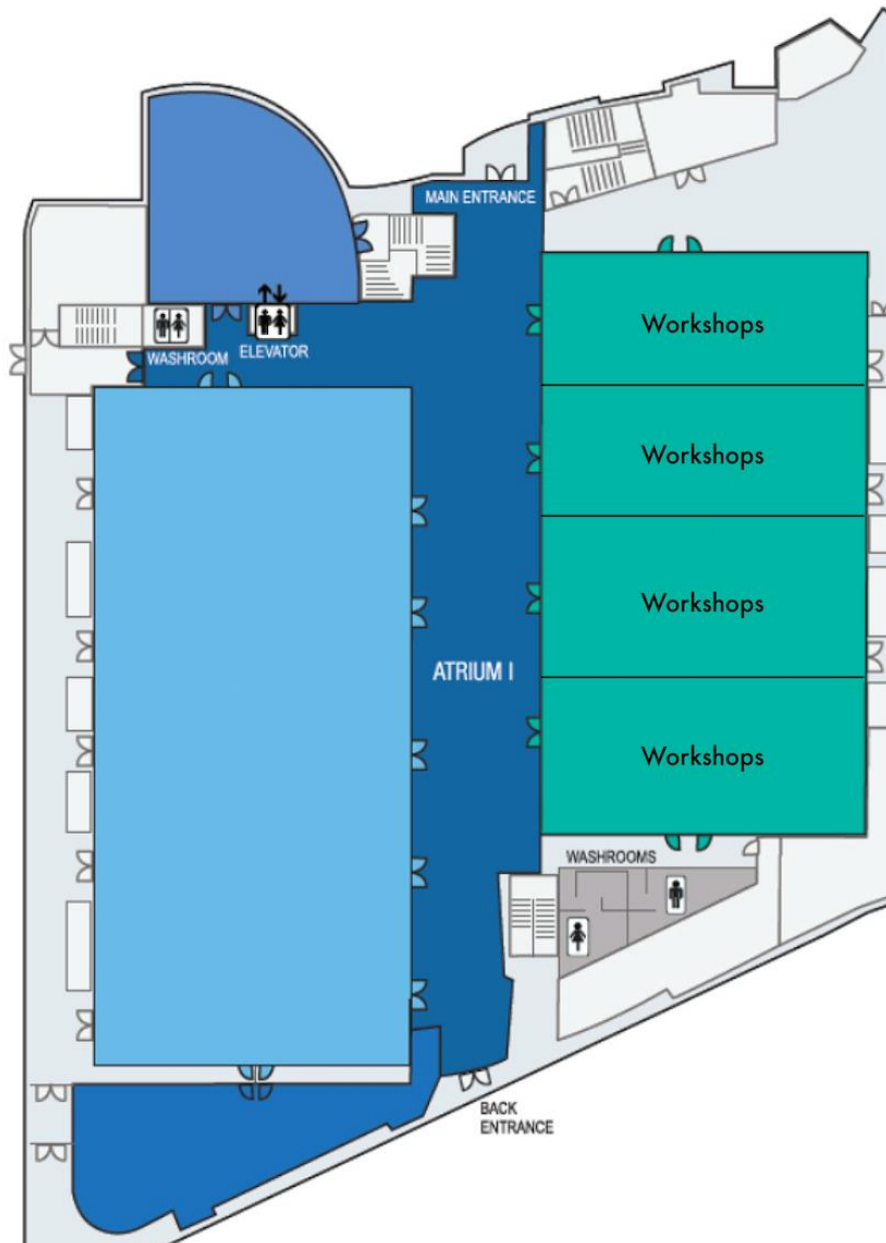
- As part of the agreement, please note taxes are extra,
- All exhibit spaces and sponsorship packages on a first come basis.
- Terms may change based on the needs of the conference.
- A 50% deposit will be requested on the website to hold your exhibit space and final payments will be required by April 30<sup>th</sup>, 2020
- There will be no refunds regardless of the circumstance.
- Details will be provided to you for additional exhibit needs including electrical, furniture and custom booth packages if required in your exhibitor's kit

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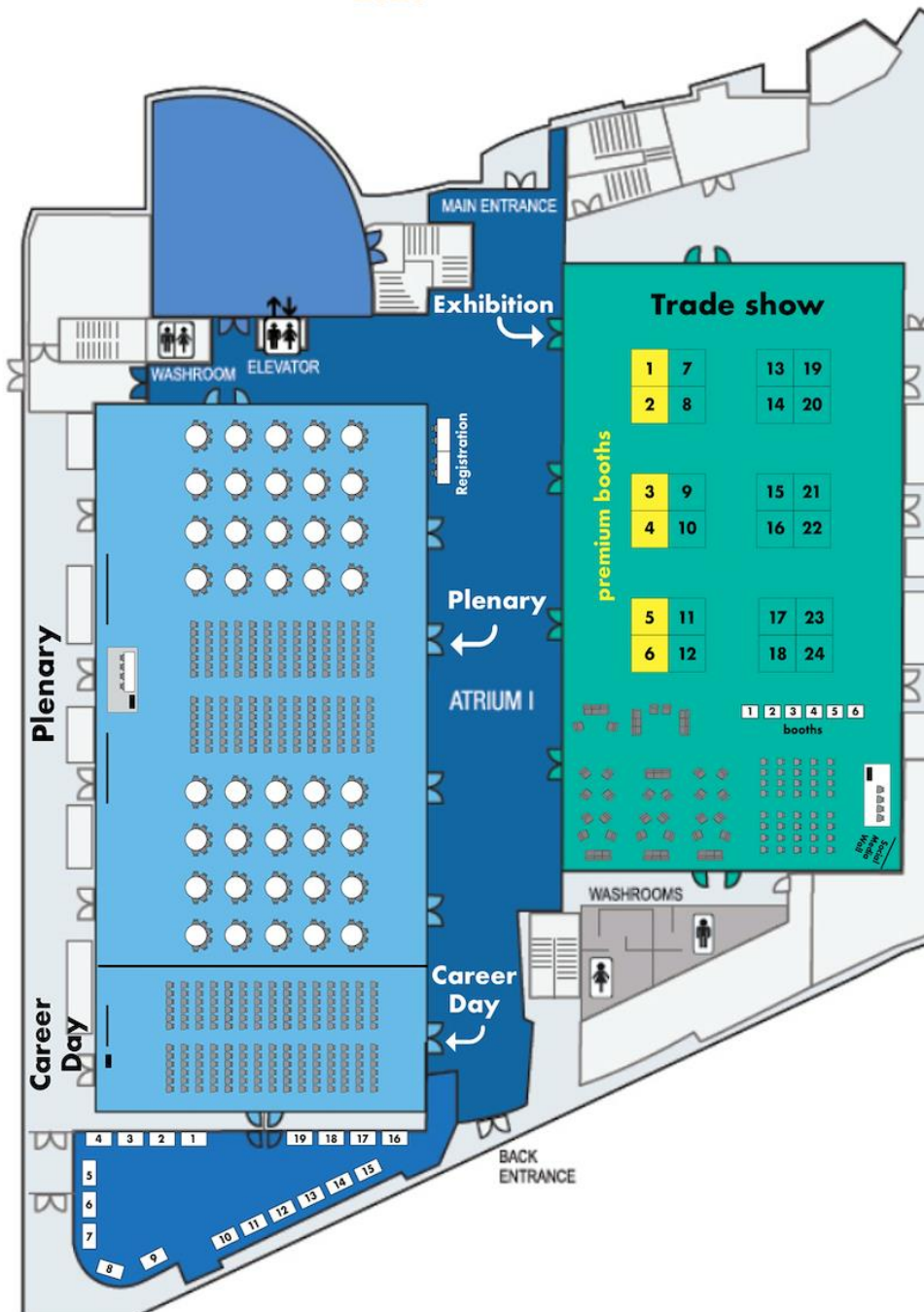


# DAY 1

## Workshops Day



## Canada's National Geospatial Leadership Event

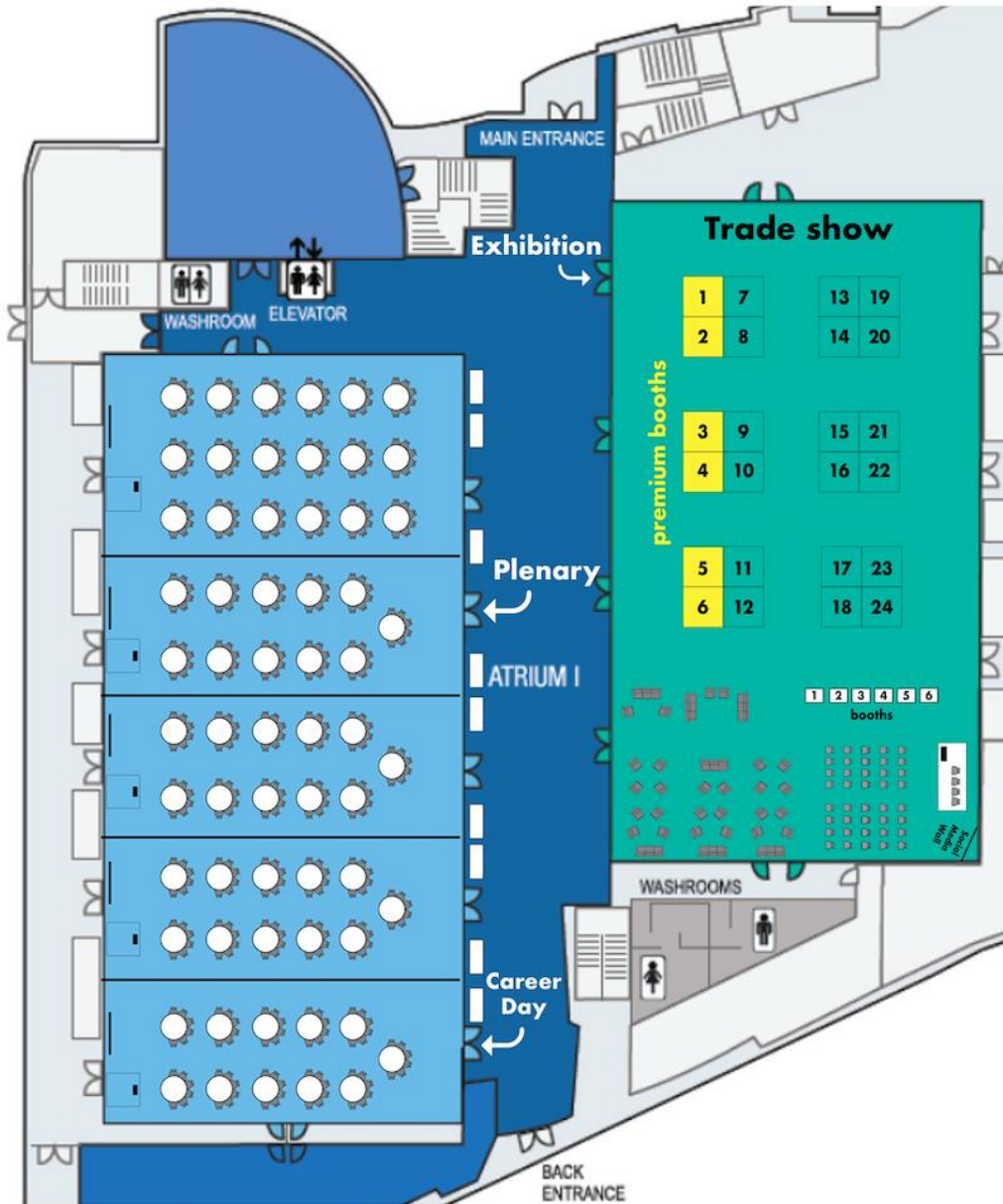


## Canada's National Geospatial Leadership Event

Geolgnite 2020 Canada's Premier Annual  
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**DAY 3**



**Canada's National Geospatial Leadership Event**



## WHO ORGANIZES GEOIGNITE 2020?

The event is organized by then Geolgnite organizing committee and Geomatics Canada.

### ADVISORY COMMITTEE MEMBERS

These committee members are individuals from the sector who have expertise and a keen interest in planning and executing an annual conference for the geospatial sector in Canada. They include:

**Chairperson: Amina Deiab** Chief of Staff to the Deputy Minister - Policy Coordination Office, Executive Council for Government of Alberta

### Committee Members

- James Ashton – Geomatics Manager, Agriculture Agri-Food Canada
- Edward Mackinnon – Senior Geomatics Technologist, Natural Resources Canada NRCan
- Bilyana Anicic – President and Principal Consultant at Aurora Consulting
- John Roos – Sales Director for Canada at MAXAR
- Peggy March – Canadian Geospatial Community Evangelist
- Jonathan Murphy – Managing Director and Founder of GoGeomatics Canada & Geolgnite
- Anthony Mayne – Sparkgeo
- David Gachuche – Founder & CEO of Rivercross Technologies
- Geolgnite Platinum Co-host & Sponsor (To be announced)

## ABOUT GEOIGNITE HOST GEOMATICS CANADA

GoGeomatics Canada is a communications and resource hub for the Canadian geomatics community, and a community-driven effort to promote and organize the geospatial community from the grassroots. Incorporated in 2011, GoGeomatics offers over 100 professional networking events each year, and social groups in 14 cities across Canada. These fun, free geospatial events are organized by 35+ volunteers across the country who lead our vibrant professional community.

GoGeomatics Canada is the most popular magazine in Canada's geospatial sector for geospatial news, events, jobs, community engagement, and communications. Hundreds of Canadian geomatics organizations post their jobs, news, and events on GoGeomatics Canada. We have published over 1,000 Canadian geomatics articles, and our Canadian Spatial Times newsletter has 4,000+ subscribers.

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## VENUE: THE OTTAWA CONFERENCE AND EVENT CENTRE

The Ottawa Conference and Event Centre is a state-of-the-art facility with a unique architectural design. The captivating windowed atrium is a beautiful backdrop for our conference. The Event Centre is less than 10 minutes from Parliament and national museums, minutes from Highway, train station and airport access. The Ottawa Conference and Event Centre, 200 Coventry Rd. Ottawa, K1K 4S3, Canada

### Become a Sponsor or Partner with Geolgnite 2020

Interested in learning more about our sponsorship programs in more detail, sponsoring a specific program, speaking or leading a seminar? Contact us for more details.

**Note: Please be aware that all programs are available on first come basis so reserve your opportunity today.**

### Geolgnite 2020 Partnership Opportunities

**Become a Participant by Becoming a Sponsor, Having an Exhibit Space or Sponsoring an Activity for Conference Attendees**

### We invite you to participate

Attend, showcase, exhibit, sponsor and most of all get the most value you can from two-days of networking, business building, learning and enjoying the camaraderie of your peers.

## BECOME AN EXHIBITOR

Become an exhibitor or a sponsor at Geolgnite 2020. Elevating your brand and having a presence at the event is good for sharing your knowledge, making an impact and quite frankly good for business.

Over the three-days you get an opportunity to interact with participants, tell your story, educate and motivate your audience in a formal conference environment while having some fun at our cocktail reception, throughout our coffee breaks, lunches and our boat cruise on the Ottawa River.

On top of that the conference offers you a combination of activities to help promote your organization in a professional and informative business environment.

Geolgnite 2020 will offer the opportunity to appear across a variety of industry, association and magazines and website. The conference will be promoted through Geomatics as well as content posts, photos and more.

## DISPLAY YOUR LOGO WITH THE USE OF GOBO



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### Conference Email Blasts

Get you information into email blasts through a series of email communications that will be sent to hundreds of industry professional decision makers and thought leaders.

### Media Releases

Sponsors will be mentioned in media releases published across media channels and on Geomatics.ca

### Social Media

Geolignite 2020 and its sponsors will be featured prominently on via the Geolignite and GoGeomatics websites, Facebook, Twitter and LinkedIn accounts as well as through our social media marketing program including blogs and media releases and updates. Get your organization front and center.

### Event Mobile App

Every attendee at Geolignite 2020 will have access to the conference app featuring information about the event and our sponsors. A great place to stand out from the crowd.

### Onsite Display and Special Events

Sponsors will be prominently presented throughout the conference with signage and digital presentations. Your organization will have a visible presence onsite for the full two days and at social events including the networking cocktail session and new event which will include a boat cruise on the Ottawa River for conference attendees.

### Branding Opportunities

Venue signage throughout the event, banners, logo placement and brand integration into speaking events, activities and sessions will add even more impact for your organization throughout this year's conference.

### Speaking Opportunities

Each year a cross section of organizations has the opportunity to speak and present at the conference. Ask how you might get more involved in the conference and what opportunities are there for you to present your organization or product and service in a unique way.

### Event Sponsorships

Organizations have an opportunity to leave a lasting impression by sponsoring conference events including coffee breaks, lunches, breakfast, cocktail receptions and events such as our new Cruise on the Ottawa River. Review our packages and find out more about how you can create a lasting impression by participating in one of these events.

## SPONSORSHIP PACKAGES

Please note all pricing is in CAD

Becoming a sponsor at Geolgnite 2020 is a great opportunity to participate in a variety of promotional opportunities to facilitate business to business relationships, meet new people, recruit new talent, expand the reach of your brand. It provides opportunity to showcase new products and services and interact and network with the Canadian geospatial community and government organizations and international attendees.

### Platinum Co-host Leadership Package \$25,000 (one only)

This package is the highest profile package for the conference and includes a cross sections of promotion and communications programs as well as exhibit space, speaking signage and conference registrations. As the Geolgnite cohost your organization participates on the conference committee. It's a great way to really make a statement with our industry.

#### Pre-Conference & Digital Branding Benefits

- Co-Host Sponsor logo on Geolgnite 2020 website and Link (Frontpage)
- Introduction of your organization on the Geolgnite 2020 Website and why you are supporting and co-hosting Canada's National Geospatial Leadership Conference.
- Rotating Banner Ad GoGeomatics Online Magazine (sponsor to provide banner)
- Sponsor of Canadian Spatial Times Newsletter and Special Geolgnite 2020 Edition (2 Editions) sent 4,000 contacts
- 2 preconference articles on GoGeomatics magazine & Featured in Conference Special Edition Newsletter (sponsor provides)
- Logo ID Mention in all Media releases

#### Conference Benefits

- Keynote Plenary Speaking Opportunity
- Your Plenary talk will be featured on the YouTube Channel
- Keynote Panel Participation
- Premium Booth Space 10 x 20 in the Exhibit area (Double Booth)
- 6 Conference Registrations
- 4 Tickets for the Executive Dinner (June 23<sup>rd</sup>)
- Logo ID as sponsor of Trade show Media Wall (In the Exhibition Lounge area)
- Logo ID on Hanging Banners within the lobby (2 banners)
- 1 Logo ID Gobo on wall in plenary room (Day 2) along with GoGeomatics & Geolgnite
- 1 Logo ID Gobo on wall in exhibition space (Day 1 Day 2)

- 1 Logo ID on Gobo in main lobby throughout the event
- Logo ID on Chloroplast Signage at front of the Rooms (in tandem with other sponsors) during all presentations Day 2 and Day 3
- Top billing with GoGeomatics Logo ID on “Step and Repeat” signage in lobby for photographs
- Logo ID at Front Entrance which includes two Popup Banners welcoming delegates
- Logo ID on Signage at reception desk (Digital Display)
- Logo ID and link on Mobile event App and printed agenda
- Pop up banner Signage at Boat Cruise Event (Day 1)
- Access to Green Room
- Access to reserved Board Room meeting space
- Geolgnite Exhibition Media Wall (10 slides rotation for duration of the event)
- Networking Table with branding in lounge area (logo on table)
- Name mentions throughout conference as Thank You to our Platinum Sponsor
- Access to Geolgnite email list for post event email blast (Geolgnite will send on behalf of sponsor)

#### Gold Package \$12,500 (two only)

The Gold Package offers good value and a cross section of benefits for organizations that want to have exhibit space and increase their profile in a cross section of areas.

#### Pre- Conference Benefits

- Sponsor logo on Geolgnite Conference 2020 website and Link (sponsor section)
- Rotating Banner Ad GoGeomatics Online Magazine (sponsor provides banner)
- Sponsor of Canadian Spatial Times Newsletter and Special Geolgnite 2020 Edition (2 Editions) sent 4,000 contacts
- 1 preconference articles on GoGeomatics magazine & Featured in Conference Special Edition Newsletter (sponsor provides)
- Logo ID in all Media releases
- 1 Article in GoGeomatics magazine

#### Conference Benefits

- Plenary Speaking Opportunity
- Your Plenary talk will be featured on the YouTube Channel
- Logo ID Mention in all Media releases
- Premium Booth Space 10 x 20 in main Exhibition area
- Logo ID on Signage at front of the Room during presentations
- Logo ID on Mobile Agenda
- Logo ID on Signage at reception desk (Digital Display)
- Logo ID on Printed Agenda

- Logo ID on Step and Repeat signage in lobby for photographs
- Logo ID on one Popup Banners welcoming delegates as Gold sponsor at Hotel Entrance
- Logo ID on Gobo in exhibition trade show
- Exhibition Media Wall Content (8 Slides in rotation for duration of the event)
- Access Green Room
- Board Room Meeting Space
- Branding on Networking Table area in Exhibition Hall
- 4 Full Conference Registrations
- Name mentions throughout conference as Thank You to our Gold Sponsor
- One ticket to the invite only Executive Dinner

### Silver Package \$6,000 Booth Sponsorship Upgrade

#### Pre Conference Benefits

- 1 (sponsor provides) Sponsor logo on Geolignite Conference 2020 website and Link (sponsor section)
- Logo ID in all Media releases

#### Conference Benefits

- Booth Space 10 x 10 in Exhibit area
- Access Green Room
- Logo ID on Signage a front of the Room during presentations
- Logo ID on Step and Repeat signage in lobby for photographs
- Logo ID on Signage at reception desk (Digital Display)
- Exhibition Media Wall Content (4 Slides in rotation for duration of the event)
- 2 Full Conference Registrations and 2 booth tickets.

### Exhibition Hall Sponsor Package \$7500

#### Benefits

- Premium Booth Space 10 x 10
- Sponsor logo on Geolignite Conference 2020 website and Link (sponsor section)
- 2 Logo ID Gobo on wall at either end of exhibition hall
- Logo ID and mention on mobile agenda
- Logo ID on two Popup Banners at entrance to Exhibit Hall
- Logo ID on Screen in networking area as sponsor of Exhibit Hall
- 2 Registrations
- Name mentions throughout conference announcing events in the Exhibition Hall
- Welcome of delegates to the conference trade show

## Help Build the Geospatial Community by Supporting our Future Leaders

Please note all pricing is in CAD

### Geolignite Full Conference Student Registration Package \$5000

- 10 Student Conference Registrations for the event
- Logo ID signage at Room Entrances of Student Area Day 1
- Name mention at Conference about the special activity of sponsoring the students
- Sponsor gets to pick the schools the students come from

### The Future of Geospatial Careers Job Fair- Presenting Sponsor \$7,500

#### Benefits

- Opportunity to Welcome to job seekers and employers
- Logo ID on Signage at Entrance Way to Career Event
- Logo ID on Gobo inside room at Event
- Logo ID and mention on Mobile Agenda
- Logo ID and name mention as sponsor of the Event on Geolignite 2020 Website
- Job Fair Exhibition Hall Named after your company for Event
- Tabletop display Space
- Name mentions throughout event

### The Geolignite Summit /Forums, Summit, Tracts Sponsorship Packages \$5,000

This sponsorship package is for those organizations that would like to raise their profile and support specific content tracts. These tracts are currently being developed and will be added to the conference website. There will be several opportunities available for specific industry tracts. Please talk to us for the latest updates.

- Logo ID on Geolignite Conference website with link and description
- Gobo on Wall above screen at the event in their tract room.
- Logo ID on Step and Repeat for Photographs
- Logo ID on Chloroplast signage under event screens
- Geolignite Exhibition Media Wall (4 slides rotation for duration of the event)
- Logo ID on conference printed agenda and mobile agenda
- Opportunity to provide a welcome at start of the tract
- Logo ID on Signage at reception desk (Digital Display)
- Logo ID on Step and Repeat signage in lobby for photographs
- 1 ticket to Executive Dinner

### Networking Lounge in the Exhibitors Area \$5,000

- Title sponsorship of Geolignite Exhibitor Networking Lounge
- Popup Banner in Networking area
- Opportunity to distribute literature in the lounge
- Opportunity to have a representative in the lounge
- Logo ID in Screen located in the lounge area as sponsor of the lounge
- Logo ID on Signage at reception desk (Digital Display)
- Logo ID on Step and Repeat signage in lobby for photographs
- 1 ticket to Executive Dinner

### Hospitality, River Cruise and Entertainment Sponsorships

The Conference also offers a unique cross section of opportunities for sponsors to sponsor various activities throughout the event. These packages offer a unique opportunity to leave a lasting impression with attendees and an opportunity for you to distinguish your organization and company brand name and ongoing recognition throughout the event.

### Breakfast Sponsor \$1,850

#### Benefits

- Logo ID on Signage as Sponsor at Breakfast
- Logo ID in Mobile Agenda as sponsor
- Logo ID on Website in Conference Agenda as Sponsor
- Thank you name mentions
- Media wall and green room
- Two Registrations

### Break Sponsorship \$3,500

#### Benefits

- Logo ID on Signage at Breaks
- (signs behind Coffee and Snack)
- Logo ID on Website as Sponsor in program
- Logo ID in Mobile Application
- Name mention before and after break thanking sponsor
- Two Registrations



### Lunch Sponsorship \$3,500

#### Benefits

- Logo ID on Signage on Wall above Food
- Logo ID on Website mentioning sponsorship in program
- Logo ID in Mobile Application
- Name mentions throughout conference with lunch is mentioned
- Two Registrations

### Geolignite Sunset Welcome Boat Cruise Networking Event Sponsor \$7,500 (Evening Day 1)

#### Benefits

- Opportunity to welcome delegates 2-minute welcome
- Logo ID on Geolignite Conference website with link and description
- Special welcome cocktail named after sponsor available to all delegates
- Name mentions throughout conference as sponsor when cruise is mentioned
- Two Registrations
- 1 Ticket to the executive Dinner
- Logo ID and name mention in Mobile Application as sponsor
- Logo ID on Popup Banners welcoming delegates

### Networking Event/Reception Sponsor \$5,000 (Day 2)

#### Benefits

- Logo ID on Signage at Event in Bar area (lighted area and Gobo)
- Special cocktail named after sponsor
- Logo ID on Website mentioning sponsor in agenda
- Logo ID in Mobile Application
- Name mentions throughout conference as sponsor when reception is mentioned
- 2-minute speaking opportunity
- Two full conference Registrations
- Logo ID on Website on Event Agenda as reception sponsor
- Signage at Bar Area on Board

## Exhibition Reception Entertainment \$2,500 (After Plenary)

### Benefits

- Logo ID on Website mentioning sponsor in agenda
- Logo ID in Mobile Application
- Name mentions throughout conference as sponsor when reception is mentioned
- One full conference Registration
- Logo ID on Website on Event Agenda as reception sponsor
- Signage at Bar Area on Board

## Additional Sponsorships

Registration Desk Signage and Sponsor	\$2,500 (Only one)
Lanyard Sponsor	\$2,500 (Only one)
Delegate Bag Sponsor	\$1,000 (Only one)
Insert in Bag	\$350 (Multiple)
Video YouTube Geolignite 2020 Sponsor	\$5,000 (Only one)

## Contact Us

For more information regarding exhibit space, marketing details, sponsorships, advertising packages or to register

Contact: Tessa Toutant at [tessa@gogeomatics.ca](mailto:tessa@gogeomatics.ca)

### Exhibit Information:

Enquiries regarding additional furniture, power, Wi-Fi, or custom booth installations, please contact Tessa Toutant at [tessa@gogeomatics.ca](mailto:tessa@gogeomatics.ca)