

WHY SPONSOR A SOCIAL?

Promote your brand to Canada's next generation of geospatial professionals

Showcase your organization as a relevant and active member of Canada's geomatics sector

Spread the word about your products, services, and events

Promote membership in your organization

Show your support for the Canadian geospatial community

Welcome the newest members of the Canadian geospatial community to our sector



14 EVENTS

In preparation of the 6th annual series of coast-to-coast Back to School Socials this September GoGeomatics has prepared this sponsorship information brochure. For the past five years it has been the generous support of the Canadian geospatial community that has allowed us to host these events where we welcome new and returning students to our sector.

In 2018 we welcomed over 500 geospatial, geomatics and geography students to the community. Our goal is to help them achieve success in their chosen careers and provide networking opportunities. Please consider being a national or city level sponsor of these popular events in the Canadian geomatics community. Together we empower our sector.

YOUR BRAND GOES OUT TO OUR SUBSCRIBERS:

4,000 Newsletter Contacts

10,000 Twitter

10,000 Facebook

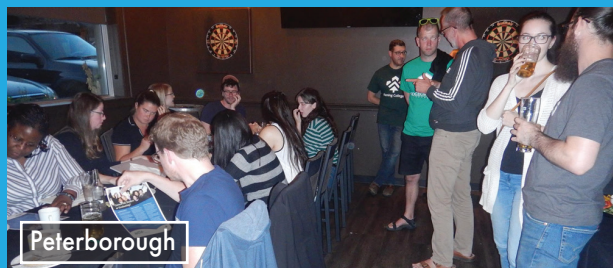


BACK TO SCHOOL SOCIALS

| | |
|------------------------------|----------------------------|
| Vancouver | September 9 th |
| Kelowna | September 10 th |
| Calgary | September 12 th |
| Edmonton | September 13 th |
| Regina | September 17 th |
| Thunder Bay | September 20 th |
| Toronto | September 24 th |
| Kitchener | September 25 th |
| Peterborough | September 25 th |
| Kingston | September 26 th |
| Ottawa | September 27 th |
| Niagara | September 28 th |
| Fredericton | October 2 nd |
| Lawrencetown, Nova Scotia | October 4 th |



Niagara



Peterborough



Calgary

OUR 2018 SPONSORS

URBAN
systems

BluePlan
ENGINEERING

PCI
GEOMATICS

KRM
RESOURCES GROUP

geo

WSP

esri Canada

PROLOGIC
Information Technology Consulting and Staffing Solutions

global raymac
surveys

McElhanney

Tarin
Resource Services Ltd.

Ecopia

Cansel

Avenza
SYSTEMS INC.

To sponsor the Back to School Socials, contact Jonathan Murphy at jmurphy@gogeomatics.ca



Thunder Bay

Sponsorship Benefit Packages 2019

Geomatics has always been a big part of Canada's history. We are asking you to consider supporting our socials for the 2019-2020 season by becoming a national or city level sponsor. For our Back to School Socials your sponsorship covers the cost of the event including the planning, promotion, food, t-shirts, and in some cases the hosting. The value of your support continues through the social season as we host events from September to May.

GoGeomatics Canada is the most visible and effective medium for your brand. Let's work together to make our sector stronger by supporting our youth. Sponsorship opportunities close August 28th. This is an opportunity to showcase your organization as a leader in Canada's geospatial community and raise your brand profile.

All prices are in Canadian dollars. Taxes are extra.

| | Silver \$350 per city | Gold \$2,500 all 14 socials |
|---|--------------------------|--------------------------------|
| Give a welcome to participants | ✓ | ✓ |
| Logo on table cards at social venues | ✓ | ✓ |
| Logo displayed in individual GoGeomatics city group websites on Meetup.com throughout the 2018-2019 season | ✓ | ✓ |
| Your branding on posters put up at schools with GoGeomatics and geospatial programs around Canada promoting the socials | ✓ | ✓ |
| Opportunity to provide sponsored prizes at the socials, e.g. draws for free membership, software, swag etc.)* | ✓ | ✓ |
| Social Media promotions of your brand, in connection with Back to School Social | ✓ | ✓ |
| Logo and link in all online national Back to School Social promotions from GoGeomatics | | |
| Post 1 article on the GoGeomatics Magazine, on behalf of your organization (\$500 value) | | ✓ |
| Community sponsor logo on GoGeomatics website (\$1,300 value) | | ✓ |

*Promotional materials and prizes must be mailed at the sponsor's expense to each city, by August 28th, 2019.



**OUR 2018
SPONSORS**



THE UNIVERSITY
OF BRITISH COLUMBIA



Canadian Remote Sensing Society
Société Canadienne de Télédétection



BeSpatial
/ urisa ontario



CanadianGIS.com