

WHY SPONSOR A SOCIAL?

Promote your brand to Canada's next generation of geospatial professionals

Showcase your organization as a relevant and active member of Canada's geomatics sector

Spread the word about your products, services, and events

Promote membership in your organization

Show your support for the Canadian geospatial community

Welcome the newest members of the Canadian geospatial community to our sector

YOUR BRAND GOES OUT TO OUR SUBSCRIBERS:

5,000 Newsletter Contacts

10,000 Twitter

10,000 Facebook



15 EVENTS

In preparation of the 5th annual series of coast-to-coast Back to School Socials this September GoGeomatics has prepared this sponsorship information brochure. For the past four years it has been the generous support of the Canadian geospatial community that has allowed us to host these events where we welcome new and returning students to our sector.

In 2017 we welcomed over 400 geospatial, geomatics and geography students to the community. Our goal is to help them achieve success in their chosen careers and provide networking opportunities. Please consider being a national or city level sponsor of these popular events in the Canadian geomatics community. Together we empower our sector.

List of GoGeomatics Cities

Kingston	September 10
Halifax	September 14
Ottawa	September 17
Fredericton	September 18
Peterborough	September 19
Thunder Bay	September 19
Toronto	September 20
London	September 21
Kitchener	September 21
Niagara	September 22
Kelowna	September 25
Vancouver	September 25
Calgary	September 26
Regina	September 26
Edmonton	September 28



2017 SPONSORS



ASSOCIATION
CANADIENNE
DES SCIENCES
GÉOMATIQUES



Geospatial
NIAGARA



iLOOKABOUT





Sponsorship Benefit Packages 2018

Geomatics has always been a big part of Canada's history. We are asking you to consider supporting our socials for the 2018-2019 season by becoming a national or city level sponsor. For our Back to School Socials your sponsorship covers the cost of the event including the planning, promotion, food, t-shirts, and in some cases the hosting. The value of your support continues through the social season as we host events from September to May.

GoGeomatics Canada is the most visible and effective medium for your brand. Let's work together to make our sector stronger by supporting our youth. Sponsorship opportunities close August 10th. This is an opportunity to showcase your organization as a leader in Canada's geospatial community and raise your brand profile.

	Taxes are extra	Silver \$350 per city	Gold \$2,500 all 15 socials
Give a welcome to participants		✓	✓
Logo on table cards at social venues		✓	✓
Logo displayed in individual GoGeomatics city group websites on Meetup.com throughout the 2018-2019 season		✓	✓
Your branding on posters put up at schools with GoGeomatics and geospatial programs around Canada promoting the socials		✓	✓
Opportunity to provide sponsored prizes at the socials, e.g. draws for free membership, software, swag etc.)*		✓	✓
Social Media promotions of your brand, in connection with Back to School Social Logo and link in all online national Back to School Social promotions from GoGeomatics		✓	✓
Post 1 article on the GoGeomatics Magazine, on behalf of your organization (\$500 value)			✓
Community sponsor logo on GoGeomatics website \$1300.00			✓

*Promotional materials and prizes must be mailed at the sponsor's expense to each city, by September 12 2018



2017 SPONSORS

