



GOGEOMATICS
EXPO  **2023**
CALGARY

Canada's Geospatial & Location Tech Expo

November 7-8, 2023
Calgary, Alberta, Canada

Venue: The Big Four Roadhouse in the BMO Centre

Partner

SCHULICH
School of Engineering



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Dear Colleagues,

I invite you to join us at the GoGeomatics Expo in Calgary, Alberta, Nov 7-8, 2023.

We are anticipating over 750 delegates, 80 exhibitors, and speakers from all sectors of this rapidly evolving industry to join us for the inaugural national geomatics exposition.

The GoGeomatics Expo 2023 is Canada's largest trade show featuring all aspects of the location technology sector. Geomatics encompasses all the methods and technologies used to collect, distribute, store, analyze, process, and present geographic data. We invite everyone in geodesy, BIM, digital twins, AI, GIS, GNSS, hydrography, mapping, photogrammetry, remote sensing, earth observation and surveying to attend.

Join us as we invite the Canadian and international community to see the best of our sector.

Extensive B2B and B2G networking opportunities in vertical markets will introduce you to new customers and business partners. Engage and interact with Canada's largest geomatics university engineering program. The largest trade show for all things geo introduces you to new products, services, and suppliers.

Participating as an exhibitor, sponsor, speaker, or delegate can increase your corporate visibility, connect you to buyers and suppliers, expand your network, and/or launch new technologies and products.

The GoGeomatics sponsorship and exhibition package provides a wide range of options to address your corporate objectives: increase the exposure of a new company or product, promote corporate social responsibility, recruit some of Canada's most promising post-secondary geomatics students, and support GoGeomatics Canada in its goal to promote a vibrant geospatial sector.

Join us at GoGeomatics' Expo 2023 in Calgary to give your organization the opportunity to contribute directly to building a stronger, more competitive industry that provides social, economic & environmental benefits for all Canadians.

Sincerely,

Jonathan Murphy

Managing Director, GoGeomatics Canada

About Canada's National Geomatics Expo

This is where Canada's geomatics sector is meeting for a show that will span manufacturers, service and data providers, professionals, academics, and thought leaders in the Canadian geospatial sector. Positioned in Calgary, Alberta, in the heart of Canada's geomatics sector, this is an annual event where companies in geomatics will do business and meet new partners, and the sharpest innovators will be there.

This expo is hosted by GoGeomatics Canada in consultation with our industry, government, academia, association, and media partners. This new expo is the first Geomatics Technology Exposition and is distinctive to the Northern America Geo sector. The goal is to become the "place to be" in Canada's geomatics community.

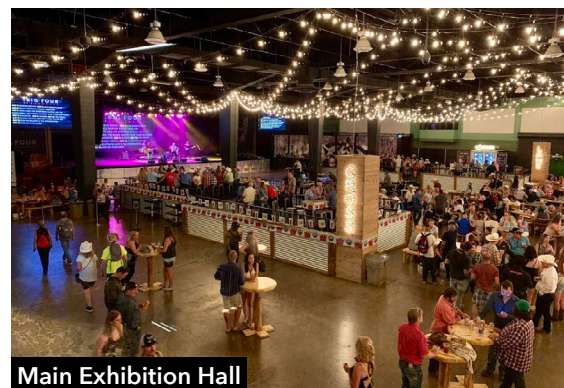
GoGeomatics Expo Venue & Spaces

The GoGeomatics Expo venue

The Big Four Roadhouse

1801 Big Four Trail SE, Calgary, AB T2G 2W1

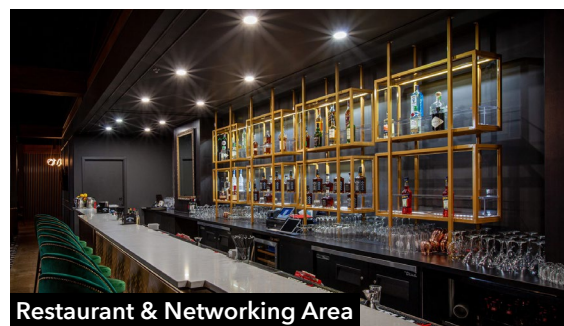
We are excited to host our event on the grounds of the Calgary Stampede. The Big Four Roadhouse is the perfect space for the GoGeomatics expo. Our main exhibition hall is The Big Four Roadhouse. A space that is dynamic and accommodating.



Main Exhibition Hall

Networking and Recharging - Restaurant Bar 1912

Bar 1912, Tucked inside The Big Four Roadhouse, offers attendees, exhibitors and sponsors a space to relax, recharge and refresh themselves. Available to all our participants, the seating options are a mix of comfortable wingback chairs, couches and comfortable stools, combined with tables. The room is a modern twist on upscale country, with mid-century modern-inspired chandeliers. The restaurant will be open for the expo serving delicious food for our guests.



Restaurant & Networking Area

Platinum Sponsor Lounge

The platinum sponsor package includes a lounge overlooking the main exhibition with its own hospitality area and bar. The platinum sponsor will enjoy this singular and flexible space opportunity to host in a private area. Contact the sponsor program lead Jonathan Murphy or more information.

University of Calgary Geomatics Engineering Theatre:

Housed within the Schulich School of Engineering at the University of Calgary, the Department of Geomatics Engineering is one of the top geomatics engineering programs in the world. This innovative program will be featured in the GoGeomatics expo in their own theatre space. Geomatics engineering at U of C focuses on education, research, and technological advancements in the areas of developing new geospatial tools, harnessing big data through the IoT, satellites, 3D imaging, remote sensors, and autonomous robots. The Expo is being held during reading week for the university to allow for the maximum engagement of faculty, researchers and students. Join us for 2 days of programming in the University of Calgary geomatics engineering theatre.

About GoGeomatics Canada

GoGeomatics Canada, founded in 2011, is your gateway to the Canadian Geomatics community. We are the most popular magazine in Canada’s geospatial sector for geospatial news, events, jobs, community engagement, and communications. Hundreds of Canadian geomatics organizations post their jobs, news, and events on GoGeomatics Canada. We have published over 2,000 Canadian geomatics articles, and our Canadian Spatial Times newsletter has 6,000+ subscribers. Geolgnite is the premier brand for “Geo” leadership and Trade Show events in Canada. Organized and hosted by GoGeomatics, we are the platform for sharing ideas, engaging the sector, business development, and sustaining and growing the community.

There’s a limited number of exhibitor booths and sponsorship packages available, so save the date and join us November 7-8, 2023, in Calgary. Contact GoGeomatics today to learn more about delegate, exhibitor, and sponsorship opportunities!

Who Reads GoGeomatics Canada?

Survey of Subscribers <ul style="list-style-type: none">• Working Professionals: 61.7 %• Managers/Executives: 25.6%• Job Seekers: 7.5 %• Students: 5.3 %	Our Reach <p>GoGeomatics Twitter: 10,700 followers</p> <p>GoGeomatics LinkedIn Group: 5,000+</p> <p>GoGeomatics Facebook Page: 2,200</p> <p>Canadian Spatial Times Newsletter:6,000+</p> <p>GoGeomatics Meetup Groups: 4,000</p> <p>GIS & Geomatics Jobs Group: 4,000</p> <p>Canadian Geospatial Community Group: 9,000</p>
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Brand and Visibility

The GoGeomatics Expo sponsors and exhibitors benefit from a variety of branding opportunities. We’ll showcase your brand with pre-event marketing, on-site promotions (with event signage, photo opportunities, and social posts), and post-event (thank you letters, inclusion in next year’s brochures, permanent web pages, etc.).

Here’s a brief outline of our benefits:

Website & Electronic Advertisements

Event ads with sponsor recognition will be promoted in various industry and association print publications, e-newsletters, partner blogs, and websites.

Email Campaign

The event and its sponsors will be promoted via a series of email communications sent directly to the inboxes of thousands of industry professionals.

Canadian Spatial Times Weekly Newsletter

Sponsors will be mentioned in nationwide press releases and included in GoGeomatics slideshow presentations, so get your logo to us today! 6,000+ subscribers

Social Media

The event and its sponsors will be promoted via the GoGeomatics Canada magazine as well as our popular social media accounts on Facebook, Twitter & LinkedIn accounts.

Event Program / APP

Exhibit Hall Hours:

First day: 10 am – 7 pm, (Tuesday, November 7)

First day, Exhibitor Reception: 5 pm - 7 pm, Main Hall

Second Day: 9 am – 4 pm, (Wednesday, November 8)

Every attendee of the GoGeomatics Expo will access an event program/app featuring information about our sponsors.

On-site Displays

Sponsor logos will be featured on a variety of on-site signage and digital presentation formats.

On-site Brand Integration

Branding of the event venues using decor, signage, and electronic displays to ensure excellent brand recognition and connection with the audience.

From electronic displays to event signage, various sponsor and exhibitor packages offer excellent brand recognition to connect with the over 750 participants we're expecting at the GoGeomatics Expo.

Exhibitor Networking reception

Join your colleagues at the official exhibitor Networking Reception in the main hall. Don't miss the party at the intersection of geospatial and the world!

Complimentary Networking Opportunities

Sponsorship packages include various complimentary passes so your staff can network directly with attendees to make new industry contacts, find partners and suppliers, and generate sales leads.

GoGeomatics offers various Sponsor levels to address your marketing and budgeting needs. The table below summarizes the benefits at each sponsorship level of sponsorship; please contact our Sponsor Lead if you have additional ideas or requests to address.

Sponsor Contact: Jonathan Murphy at jmurphy@gogeomatics.ca

GoGeomatics Expo Sponsorship

Expo sponsorships offer an opportunity to communicate directly with customers and stakeholders within the Geospatial sector. Our marketing reach is growing daily, cementing GoGeomatics Expo Calgary 2023 as the leading business voice of Geomatics in Canada.

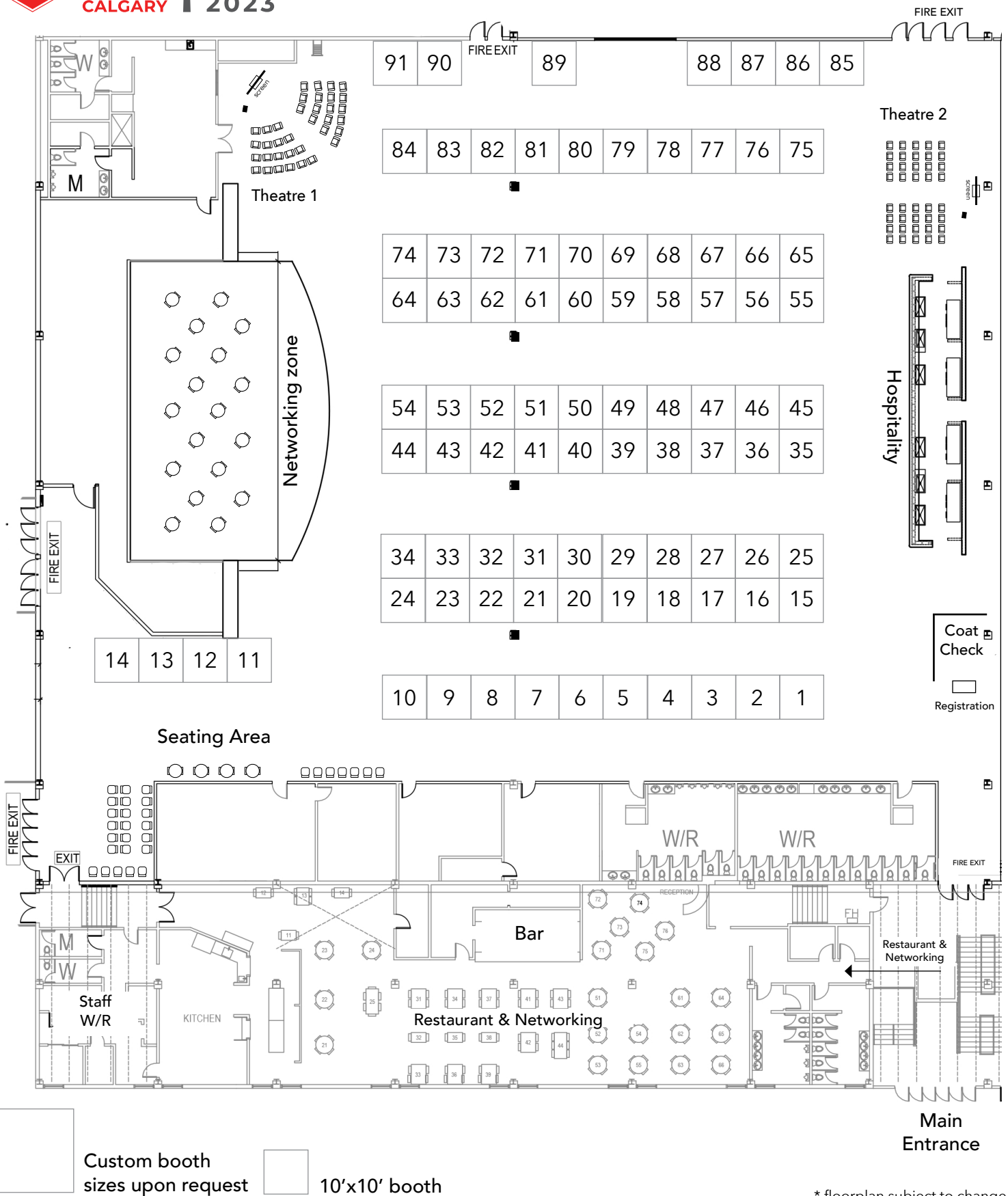
Why Sponsor GoGeomatics Expo Calgary 2023?

- This is the largest Geospatial trade show in Canada.
- Join the growing geomatics community and engage your target audience face to face.
- Create awareness and visibility for your product or service.
- An opportunity to create brand loyalty by engaging with your target audience at one of our events.
- Reinforce your company image as a leader in your field.
- Build sales relationships and sales for your services and products.
- Demonstrate your value directly to the target audience.



GOGEOMATICS
EXPO NOV 7-8
CALGARY 2023

BIG FOUR EXHIBITION FLOOR PLAN

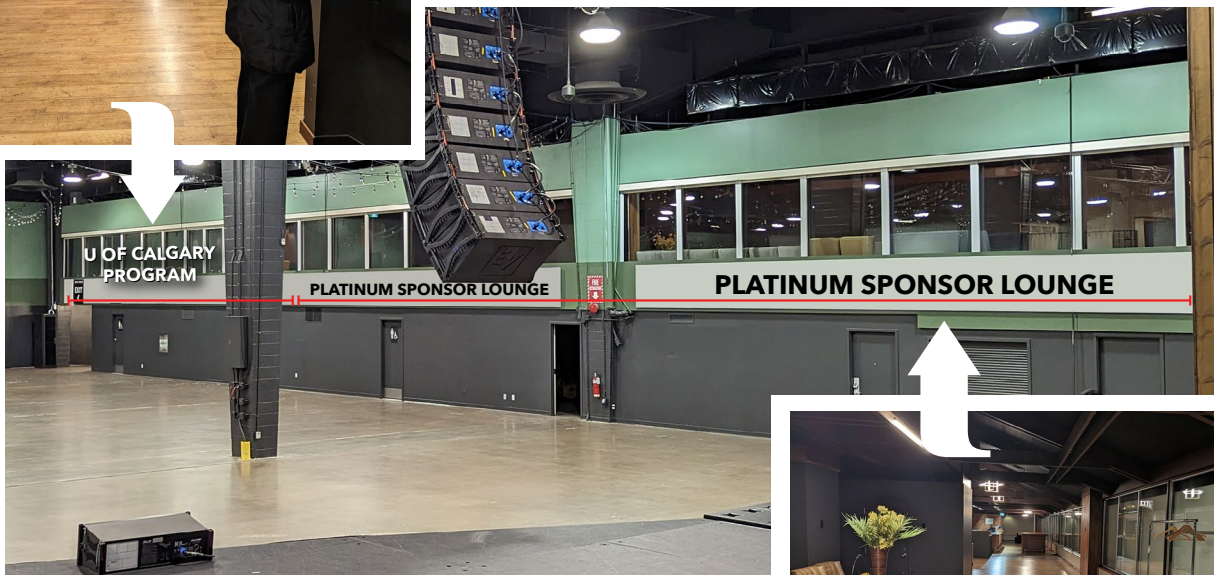
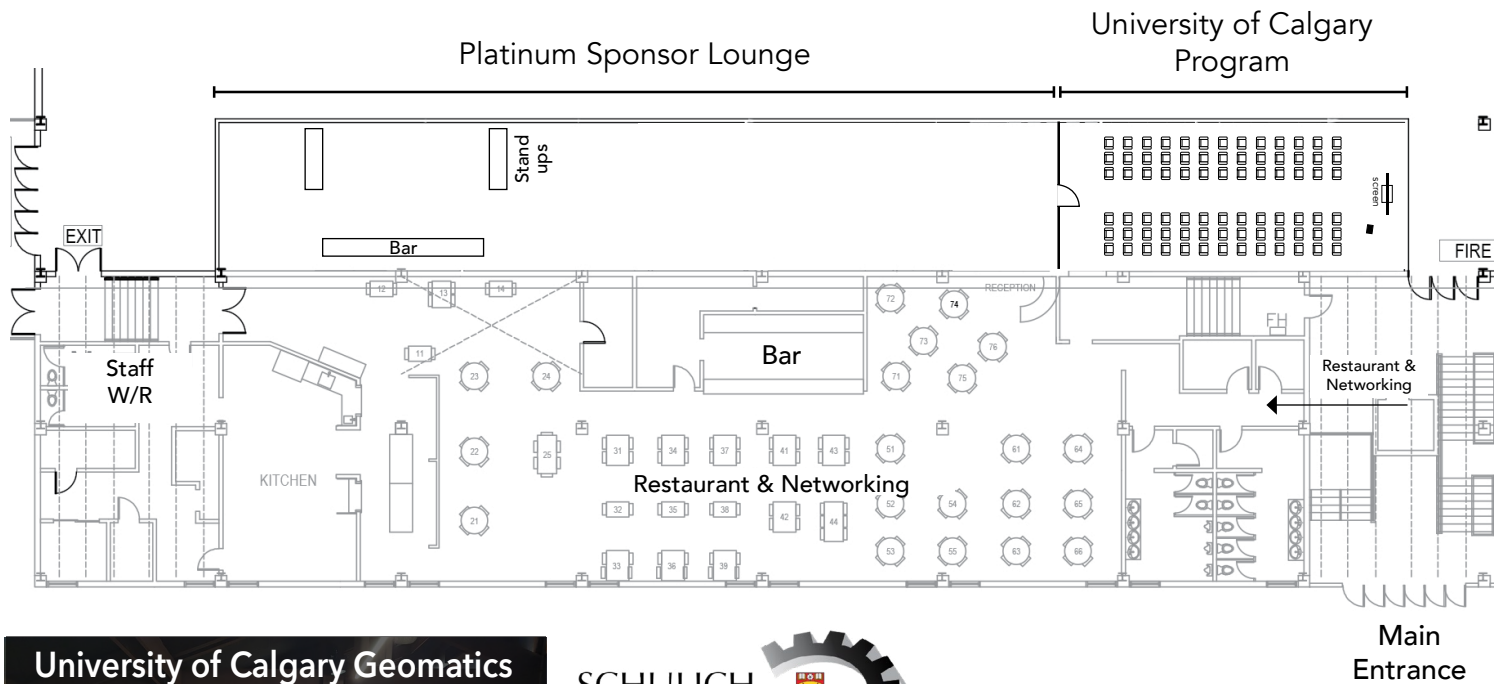


* floorplan subject to change



**GOGEOMATICS
EXPO 2023**
CALGARY, CANADA

UPPER LEVEL



Flex space available for our
Platinum sponsor



* floor plan subject to change

GoGeomatics Expo Booth Packages

The GoGeomatics expo Sponsorship and Exhibitor Package includes a broad range of opportunities to allow participants to help facilitate business-to-business (B2B) and business-to-government (B2G) connections, as well as government-to-government (G2G) interactions. Participants will be able to expand their networks, generate sales, increase services exposure, recruit new talent, expand the reach of their brand, and connect with decision-makers. The conference's agenda has been curated by an advisory committee of government, business, and geospatial innovation leaders to ensure our event is endorsed by the most relevant organizations in the location technology sector.

Thank you for taking the time to review our offerings and for helping us build a world-class exposition in the heart of Canada's geomatics sector. GoGeomatics Canada is always available to discuss any questions you may have. You can reach us by emailing jmurphy@gogeomatics.ca

Start up Booth | 5' X 5'

Early bird \$1,250

Regular \$1,500 after June 1st

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- Small skirted table with vinyl top
- 1 - padded chair
- Waste basket
- Booth ID sign - 7" x 24" on foam core

Regular Booth | 10' X 10'

Early bird \$2,250

Regular \$2,750 after June 1st

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 6' skirted table with vinyl top
- 2 - padded chairs
- Waste basket
- Booth ID sign - 7" x 24" on foam core

Double Booth | 10' X 20'

Early bird \$4,000

Regular \$5,000 after June 1st

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 2 - 6' skirted table with vinyl top
- 4 - padded chairs
- Waste basket
- Booth ID sign - 7" x 24" on foam core

Custom Booths | Your choice of size.

The event services team will work with you to create a custom installation for your booth. All options are on offer to make your booth the best it can be.

If you are hiring a third-party contractor to design & build your booth, make sure to contact us as soon as possible!

Please contact jmurphy@gogeomatics.ca to discuss pricing.

Opportunities & Benefits

INCLUDED IN SPONSORSHIP PARTICIPATION PACKAGE	PLATINUM	GOLD	SILVER	BRONZE	PARTNER
	Contact us	\$10,000	\$7,500	\$4,500	\$750
Logo recognition on expo website and related email blasts	✓	✓	✓	✓	✓
Logo on expo program/app	✓	✓	✓	✓	✓
Logo on prominent expo signage displayed at the expo	✓	✓	✓	✓	
Open the expo morning of day 1	✓				
Open the expo on day two with other gold sponsors		✓			
Sponsor a panel	✓				
Complimentary invitations for Reception November 6	✓	✓	✓	✓	
Complimentary expo registrations	✓	✓	✓		
Featured article in special edition of the GoGeomatics magazine	✓	✓	✓		
Featured article in special edition of the Canadian Spatial Times Newsletter	✓	✓	✓		
Company profile in special edition of Canadian Spatial Times Newsletter	✓	✓			
Feature article GoGeomatics magazine	✓	✓			
10x10 exhibitor booth in expo	✓	✓	✓		
Opportunity to provide sponsor signage	✓	✓			
Complimentary speaker slot in expo	✓	✓			
Exclusive lounge and meeting space with bar overlooking the exhibit hall floor	✓				

Other Sponsorship Opportunities:

- Expo Registration Desk Sponsor
- Exhibitor reception Sponsor Nov 6
- University of Calgary Geomatics Engineering theatre Sponsor
- Lanyard Sponsor
- Wi-Fi sponsor
- Expo Restaurant Sponsor (that area with the restaurant and bar)
- Networking zone sponsor
- Expo Theatre 1 sponsor - Sponsor acquires title sponsorship of the theatre
- Expo theater 2 sponsor - Sponsor acquires title sponsorship of the theatre

As a GoGeomatics expo Trade Show sponsor, your company will benefit from a variety of branding opportunities as we promote this year's conference. Below is an outline of our marketing opportunities to showcase your brand:

* PLATINUM SPONSOR & EXP COHOST

1 Available

Sponsorship highlights:

- Exclusive lounge and meeting space with bar overlooking the exhibit hall floor
- Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage displayed at the expo
- Open the expo morning of day 1
- Open the expo on day two with other gold sponsors
- Sponsor a panel
- Complimentary invitations for Reception November 6
- Complimentary expo registrations
- Featured article in special edition of the GoGeomatics magazine
- Featured article in special edition of the Canadian Spatial Times Newsletter
- Company profile in special edition of Canadian Spatial Times Newsletter
- Feature article GoGeomatics magazine
- 10x10 exhibitor booth in expo
- Opportunity to provide sponsor signage
- Complimentary speaker slot in expo

* GOLD SPONSOR - \$10,000

Sponsorship highlights:

- Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage displayed at the expo
- Open the expo on day two with other gold sponsors
- Complimentary invitations for Reception November 6
- Complimentary expo registrations
- Featured article in special edition of the GoGeomatics magazine
- Featured article in special edition of the Canadian

Spatial Times Newsletter

- Company profile in special edition of Canadian Spatial Times Newsletter
- Feature article GoGeomatics magazine
- 10x10 exhibitor booth in expo
- Opportunity to provide sponsor signage
- Complimentary speaker slot in expo

* SILVER SPONSOR - \$7,500

Sponsorship highlights:

- Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage displayed at the expo
- Complimentary invitations for Reception November 6
- Complimentary expo registrations
- Featured article in special edition of the GoGeomatics magazine
- Featured article in special edition of the Canadian Spatial Times Newsletter
- 10x10 exhibitor booth in expo

* BRONZE SPONSOR - \$4,500

Sponsorship highlights:

- Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage displayed at the expo
- Complimentary invitations for Reception November 6

* PARTNER SPONSOR - \$750

Sponsorship highlights:

- Logo recognition on expo website and related email blasts
- Logo on expo program/app